

Dipartimento di Sociologia e Ricerca Sociale  
Centro di Ricerca Interuniversitario Culture di Genere

INTERNATIONAL SEMINAR

# MALE VIOLENCE AGAINST WOMEN: SOCIAL COMMUNICATION AND REPRESENTATIONS

## Case studies in Italy, Spain and France

*June 12th, 2017, h 16.00*

*Aula Pagani - U7*

*Dipartimento di Sociologia e Ricerca Sociale*

*Università degli Studi di Milano – Bicocca*

*Via Bicocca degli Arcimboldi 8, Milano*

### **Chair:**

Carmen Leccardi, Università degli Studi di Milano-Bicocca

### **Participants:**

Sveva Magaraggia, Daniela Cherubini, Università degli Studi di Milano-Bicocca

**“Changes in social advertising on gender based violence in Italy”**

Diana Fernández Romero, Universidad Rey Juan Carlos, Madrid

**“Spanish campaigns against gender violence”**

Bailey Gerrits, Queen’s University, Canada

**“Affective readings of French anti-domestic violence ads”**

The seminar is organized in collaboration with the I+D+I project “Re-signification of women as victims in social media: from vulnerability to resistance” (FEM2015-65834-C2-1-P), coord. Universidad Rey Juan Carlos, Madrid, Spain.

Participation is open to everyone interested.