INTERNATIONAL SEMINAR

MALE VIOLENCE AGAINST WOMEN: SOCIAL COMMUNICATION AND REPRESENTATIONS
Case studies in Italy, Spain and France

June 12th, 2017, h 16.00
Aula Pagani - U7
Dipartimento di Sociologia e Ricerca Sociale
Università degli Studi di Milano – Bicocca
Via Bicocca degli Arcimboldi 8, Milano

Chair:
Carmen Leccardi, Università degli Studi di Milano-Bicocca

Participants:
Sveva Magaraggia, Daniela Cherubini, Università degli Studi di Milano-Bicocca
“Changes in social advertising on gender based violence in Italy”

Diana Fernández Romero, Universidad Rey Juan Carlos, Madrid
“Spanish campaigns against gender violence”

Bailey Gerrits, Queen’s University, Canada
“Affective readings of French anti-domestic violence ads”

The seminar is organized in collaboration with the I+D+I project “Re-signification of women as victims in social media: from vulnerability to resistance” (FEM2015-65834-C2-1-P), coord. Universidad Rey Juan Carlos, Madrid, Spain.

Participation is open to everyone interested.