HALF THE (BRIGHT) SKY STANDING AGAINST GENDER-BASED VIOLENCE

23 NOVEMBER 2021
5:30PM (CET)
HYBRID EVENT
Bocconi University
Aula Magna
Via Gobbi 5

Bocconi University and Fondazione Vodafone Italia join hands with the communities of students, faculty and staff and stand together against gender-based violence. On occasion of the International Day for the Elimination of Violence against Women designated by the General Assembly of the United Nations, the initiative aims at raising awareness about this very pressing issue and demonstrate our strong opposition to gender-based violence. Gender-based violence has in fact increased during the COVID crisis, producing a Shadow Pandemic. In 2020 emergency calls reporting violence and stalking against women more than doubled, compared to the same period of the previous year. The conference provides a forum to speak about various forms of violence, how technology can help and how we as a community should be vigilant. Bocconi organizes the event together with Fondazione Vodafone Italia. Through technology and charitable giving, Vodafone Foundation focuses on addressing some of the world’s most pressing problems. Vodafone Foundation launched Bright Sky, a free app which connects victims of violence and abuse to advice and support services.

5:00PM
REGISTRATION OF PARTICIPANTS

5:30PM
WELCOME REMARKS AND INTRODUCTION
GIANMARIO VERONA
Rector, Bocconi University
CATHERINE DE VRIES
Dean for Diversity and Inclusion, Bocconi University

5:40PM
TECHNOLOGY AND COMPANY CULTURE AGAINST GENDER-BASED VIOLENCE
ADRIANA VERSINO
Managing Director, Fondazione Vodafone Italia & Head of Sustainability, Vodafone Italia

I’VE GOT CLOUDS ON THE SKIN
CLIZIA FORNASIER
contributor to the e-book “Scrivo per un’amica”

STUDENT ENDORSEMENT OF THE “STATEMENT AGAINST GENDER-BASED VIOLENCE”
ACHRAF FADHEL B.Lab
BIANCA BRUNORI Team
VAASAVI UNNAVA World@B

Q&A